



Ashley Havird
Tourism Program Coordinator

Press Release

February 3, 2017

Aiken County Parks, Recreation, and Tourism
133 Laurens St. NW
Aiken, SC 29801
803-642-7557
Email: ahavird@aikencountysc.gov

Local Tourism Development Grant Applications and Guidelines are now available from the Aiken County Visitors Center at 133 Laurens St. NW, Aiken, SC. They can also be found on www.discoveraikencounty.com on the home and contact page and in the Parks, Recreation, and Tourism office of the Aiken County Government Center.

These funds must be used for tourism development, with the priority of funding to be in the unincorporated areas of Aiken County. The available tax funds are collected in the unincorporated areas of Aiken County through accommodations and are to be distributed in a manner to replenish the accommodations tax base. Applicants should have 50% matching funds. The Local Accommodations Tax Funds are for TOURISM RELATED PROJECTS as described:

- (a) **Tourism-related** buildings including, but not limited to, civic centers, coliseums, and aquariums;
- (b) **Tourism-related** cultural, recreational or historic facilities;
- (c) **Tourism-related** land and water access;
- (d) Highways, roads, streets, and bridges, **providing access to tourist destinations**;
- (e) Water and sewer infrastructure to serve **tourism-related demands**.

Projects must take place and be completed between **July 1, 2017 and June 30, 2018**. Deadline for receipt of your application is **5:00pm on March 3, 2017**. There will be a public workshop held in the Aiken County Government Center February 17, 2017 at 6:00pm to assist with the application process. Please rsvp by 5:00pm February 17, 2017 to ahavird@aikencountysc.gov or 803-642-7557 if you plan on attending the workshop.

To receive an application and requirement guidelines, call or email:
803-642-7557 ahavird@aikencountysc.gov